**Azure Notifications and Alert Rules Overview**

**Pricing Summary for Email Notification**

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| --- | --- | --- |
| **Feature** | **Free Units Included** | **Price After Free Tier** |
| **Emails** | 1,000 emails per month | $2 per 100,000 emails |

**Alert Rule Pricing Table**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Alert Type** | **Free Units Included** | **Alert Rule Price (Monthly)** | **Time Series Price (Monthly)** | **Dynamic Threshold Additional Cost** |
| Activity Log Alert | 100 rules per subscription | N/A | N/A | N/A |
| Native Metrics | 10 monitored metric time-series | N/A | $0.10 | $0.10 |
| Log Alert (15 min frequency) | First time series included | $0.50 | $0.05 | N/A |
| Log Alert (10 min frequency) | First time series included | $1.00 | $0.10 | N/A |
| Log Alert (5 min frequency) | First time series included | $1.50 | $0.15 | N/A |
| Log Alert (1 min frequency) | First time series included | $3.00 | $0.30 | N/A |
| Simple Log Search Alert | N/A | $3.00 | N/A | N/A |

**Native Metrics Ingestion and Query Pricing**

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| --- | --- | --- |
| **Feature** | **Free Units Included** | **Price After Free Tier** |
| Platform Metrics Ingestion | Unlimited | Free |
| Custom Metrics Ingestion (Preview) | None | $0.16 per 10 million samples ingested |
| Platform and Custom Metric Queries (Preview) | First 1,000,000 API calls per month | $0.01 per 1,000 API calls |